

## TESSERACT SCHOOL REPORTS RECORD GROWTH WITH 2009/2010 ENROLLMENT

Paradise Valley, AZ—September 10, 2009—A bright spot in a year that has been challenging for many, Tesseract School, a non-profit, independent private school for students in preschool through high school, has reported a 12 percent increase in its enrollment for the 2009/2010 school year.

“This was a really strong enrollment year for us,” said Nigel Taplin, Tesseract School’s head of school. “We are thrilled with this growth.”

In a year where families have continued to face tough financial challenges, Taplin believes the strength of Tesseract’s innovative, college-preparatory program and the school’s small-class sizes are drawing more families to the school. “Our student-centered approach and integrated, hands-on curriculum make learning come alive for students. Parents see the thrill and curiosity in our students—how engaged and excited they are, and that’s really the key,” said Taplin. “Our parents see the value in what we are doing, and understand that they are making the best investment they can—their children’s futures.” Taplin also believes this increase in enrollment is at least partially due to families reassessing and focusing resources on what is truly important to them. “When times are tough, we look at what our top priorities are. For many, those include safety, health, family and, for parents, their children’s education.”

While this year showed higher-than-average growth in enrollment for Tesseract, year after year, for the past six years, the school’s enrollment has gradually increased by a total of 40 percent overall. This growth, coupled with the school’s strategic plan, was the catalyst for Tesseract building its middle and high school campus, which opened in September 2008 at 40<sup>th</sup> Street and Shea Boulevard with its inaugural ninth-grade class. The school’s first 10<sup>th</sup>-grade class started this school year.

As a result of Tesseract’s increases in classroom space, program offerings and enrollment, and the Arizona Tax Credit, the school has been able to increase its financial-aid program as well as offer a four-year high school merit scholarship. “There are families whose children have attended Tesseract for years, as well as new families, who are making sacrifices to be able to send their children here,” said Taplin. “We want to help, and make Tesseract accessible to as many families as we can.”

### About Tesseract:

Tesseract School is a non-profit, independent private school for students in preschool through 10th grade, with its inaugural 11th-grade class starting fall of 2010. All grades, preschool through 12, will be available fall of 2011. Tesseract School has high academic standards, thematic learning and more than two decades of academic excellence. An educational leader in the Valley, Tesseract prepares students to excel in college and beyond, lead lives of purpose, and become ethical and compassionate citizens with a global perspective. The school’s innovative educational approach creates an environment where students master the basics while also providing them with opportunities outside the classroom to apply what they are learning to the real world. Tesseract’s lower school is located at 4800 East Doubletree Ranch Road, Paradise Valley, Arizona 85253. Tesseract’s middle and high school is located at 3939 East Shea Boulevard, Phoenix, Arizona, 85028. For more information visit [www.tesseractschool.org](http://www.tesseractschool.org) or call 480-991-1770.

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